



Xpert

WORK HARD ♦ BE EFFICIENT ♦ NEVER GIVE UP

Commerce



SOLID

Solid foundation –
Our roots are in
Xpert Commerce



MINDFUL

“See Through
The Customer’s
Eyes” Is Our
Mantra



ACTIVE

Young and
Dynamic team



RELEVANT

Focus on goals



TRENDY

Modern ideas
and modern
technology are
our tools

Xpert Commerce Core

PREFACE

From there to here

ORIGINS
The birth of Xpert Commerce



ABOUT US
Core values at Xpert Commerce



OUR TEAM
The might of Xpert Commerce



CONTACTS
Find Us



An overhead view of a business meeting around a wooden table. Several people's hands are stacked in the center of the table. Various business items are scattered around, including a laptop, a tablet, notebooks, pens, a coffee cup, and some documents. The image has a dark blue overlay.

Xpert Commerce AT A GLANCE

PROLOGUE

Xpert Commerce Pvt. Ltd. is an innovative start-up in information technology and e-commerce services, delivering the excellence and taking the lead in this new era of technology.

OUR WORLD

E-commerce and IT is the world we thrive on, providing services like content editing/uploading, product performance, Amazon brand stores and much more.

OUR ETHICS

Xpert Commerce thrives on success of our customer's success. We value the new ideas and implement them into daily routes to achieve the satisfaction of our customers.

Our team is our greatest asset. A profession and committed team of experts working with multiple platforms across Europe and Americas.

OUR STRENGTH



OUR MISSION

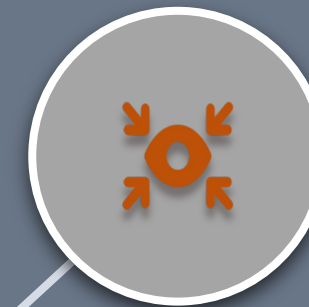
While education is important part of life in India we value the cultural integration into our daily work and business routines, where we build trust and enthusiasm with our colleagues and team, and value the diversity in our multi-lingual, multi-ethnic society.

INNOVATIONS

A young and dynamic team mixed with experienced and systematized partners and mentors in Europe.

Visionary and transformational leadership is the key to success of Xpert Commerce. We find the dedication and skills to transform into successful leaders.

LEADERSHIP



STABLE ORGANIZATION

In Xpert Commerce, relationships are an important factor for us to build a stable and successful organization

We strive to grow our organization through experience and structure in Germany combined with well qualified, online focused skilled generation of India.

SUCCESS



OUR JOURNEY

2019

OUR BIRTHDAY

We started some basic product uploads to Amazon Vendor platform and simple website management tasks with only two people.

OUR FIRST EXPANSION

Our first expansion to 14 employees, we dived into Amazon Seller platform and eBay.

2020

2021

INDUSTRY REALIZATION

Starting to realize more deeper views into the marketplaces and different marketplace opportunities in Europe, we setup departments like product performance, customer service, administrative reporting, graphic and content with 26 members in our teams.

CORPORATIVE REALIZATION

Today with over 50 team members we take care of customer needs and this incredible journey continues to the wonders in the world of e-commerce

Now

OUR Xpert Commerce FAMILY



OUR TEAMS



PRODUCT CONTENT/UPLOAD

Right content is the first and foremost step in e-commerce business



“It was tough
but we did it.
Thanks to the
TEAM!”

The Team

Two separate teams that work on each team's special abilities includes Amazon seller central, Amazon vendor central and other marketplaces such as Kaufland.de, Mediamarkt.de, eBay in all Europe, C-Discout France etc...

These teams concentrate mainly on product presentation, graphics, benchmarks, price comparison, stock levels etc. for each marketplace according to their relevant guidelines.

Trained team members each have their focus areas and tasks comprising from initial launch of the product on marketplace to refreshing the existing product and comparing the current benchmarks, giving the client an edge in the current market trends.

IMPORTANCE

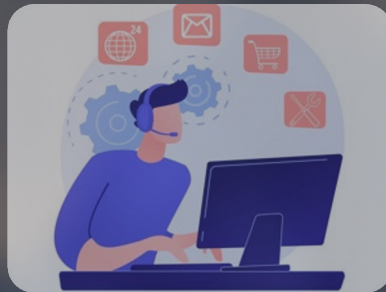
Content is the information customers will make the most use of, with regard to your product. Simply put, your product description can either increase your online sales or cause you to lose them.

Your ecommerce store removes the possibility of physically touching and feeling your products. Hence, customers will have to rely on your product description to be able to do that in their mind's eye.

Fresh product content is the key to increasing your ratings and rankings. Low rankings translate to low visibility as customers will not be able to see or have access to your product information and make a purchase from it.

CUSTOMER SUPPORT

Backbone of any e-commerce business



We don't fear
complaints.
We solve them.

TROUBLE-SHOOTING

The team is managing end customer queries and questions (on marketplace or by email) ranging from Amazon vendor to other marketplaces and online shops. The team focuses on solving complications and questions raised before and after sales including the spare parts, parcel status and return requests.

SUCCESS

The success of online sales is dependent on customer service! And the team is at end customer side with advice and action.

Product
Queries

After
Sales
Questions

Self
Service

GRAPHICS & CONTENT

A+ Content

A+ content for better product presentation on Amazon



Websites

SEO friendly content for websites, landing pages and online shops.



Social Media

Social media graphics/posts content as per guidelines



Brand Stores

Brand stores are your brand landing page on Amazon that promotes your business



Mockups

Mockups for products or other requirements



HTML

HTML template designs for product detail page on marketplaces.



Mood pictures

Product pictures refreshing as per the guidelines to beat the benchmarks



Video editing

Editing videos or generating animated videos with software(s) like Adobe After Effect



While working on various and challenging graphics tasks, the content team also handles extensive database of product data such as product titles, descriptions, keywords, website/app content creation/updates etc...

MARKETPLACE EXPERTS

Team of our marketplace experts does exactly as the name suggests, the core of being successful in any online marketplace is to know ins and outs of that marketplace to fully take advantages of their core functionalities.

Their knowledge of these marketplace helps them push the products sales accordingly as it is more easy for them to analyze benchmarks, keywords and more availabilities to improve the products from respective marketplace, for example A+ content creation for Amazon, HTML product description templates for eBay and so on.



MARKETING

More presence = More sales



CUSTOM MATERIALS

The team of experts prepares custom marketing materials like banners, images and so on for online presentation on different platforms



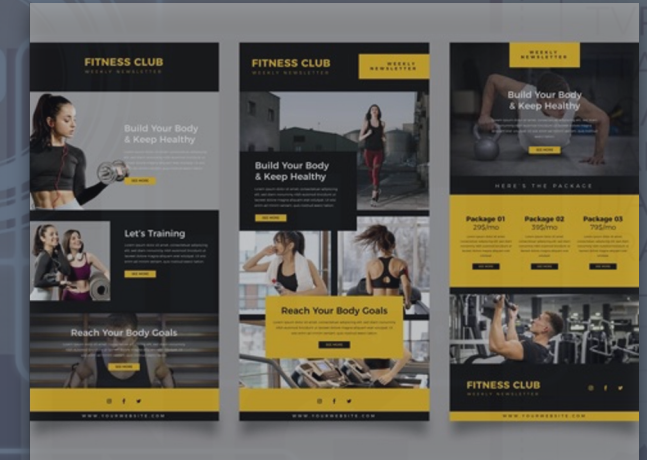
SOCIAL MEDIA

Our social media specialists create necessary materials according to your need, as per respective platform guidelines



PRINT MEDIA

Experts in print designs give you a flexibility of handy, versatile and informative materials for your potential or existing customers



EMAIL MARKETING

Dedicated team to look after your needs, from email templates to newsletter designs and layouts, make sure you get better conversion.

PROGRAMMING

Coding for success

WE KNOW THE CODE

The team is responsible for creating and updating corporate landing pages, affiliate websites, online shops and handling of search engine optimization of these websites as well as product pages.



Mobile Apps

Developing of custom mobile apps from online shops to full featured corporate reporting.

HTML Templates

Developing product page templates for marketplaces like eBay, hood.de etc.

Web Apps

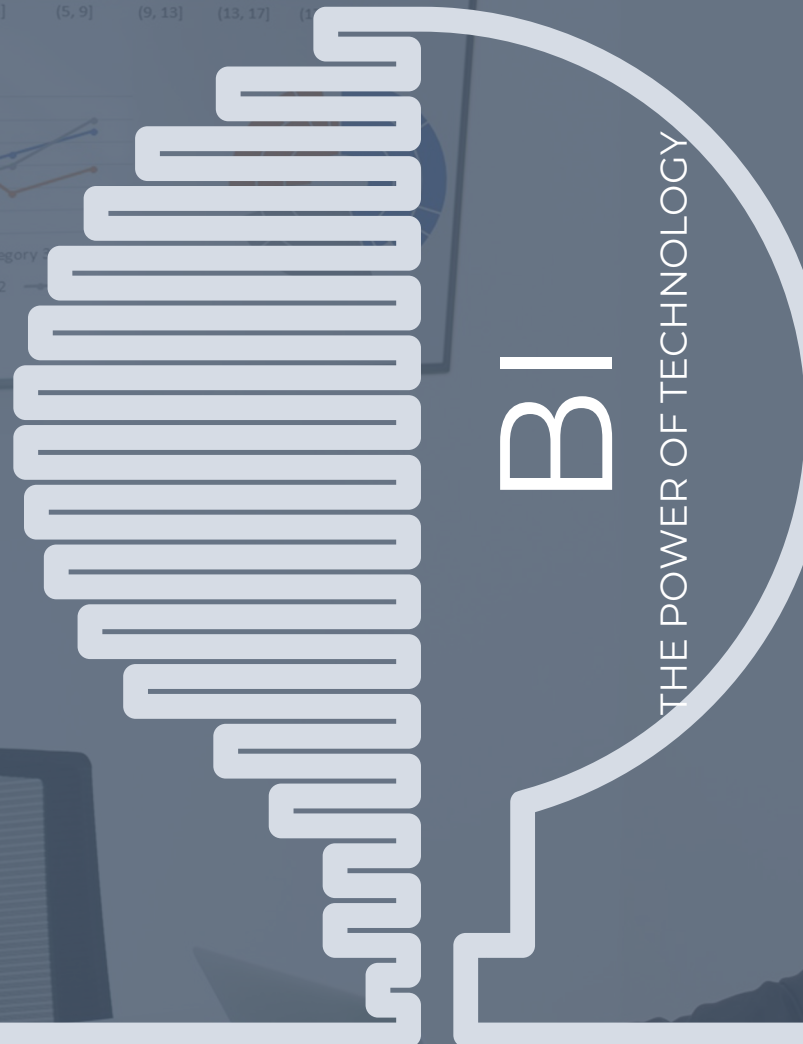
Custom web apps from business intelligence, shipments tracking, Amazon/eBay product tracking etc.

BUSINESS INTELLIGENCE REPORTS

Pile of data into an understandable and interpretable form

The administrative reporting team handles data through internal systems related to all departments and operations like sales, inventory, order processing etc. It reviews data sets and implements complex searches and provides analytical recommendations based on the information gathered from the ERP systems.

The team is fundamental to success since it works on essential regular reports, providing decisive data analysis information as well as the report generation using Microsoft Power BI or Google Data Studio.



RESEARCH

Gathering data from different sources



ANALYSE

Analyze the data in visual and understandable manner



EXECUTE

Decisions based on real time data.

LOGISTCS SERVICES



Amazon Vendor & FBA

Co-ordination with Amazon vendor logistics team and order creation for Amazon FBA services



Warehousing Partners

Co-ordination and communication with warehousing partners such as shipping labels, dispatch tracking etc.



Shipping Partners

Creating shipping labels with various shipping partners and arranging pick-ups from respective warehouses



Logistics as per your need

ORDER PROCESSING

ACKNOWLEDGEMENT

Acknowledgement of orders

SHIPPING

Creating shipments

TRACKING

Tracking of shipments/orders

Marketplace/Shops/ERP

The team accepts and acknowledges orders from marketplaces, online shops or ERP Systems

Shipping Labels

Further the team creates shipping labels with respective carrier partners and communicates with the warehouse partners

Order Tracking

Tracking of orders and communication with Shipping or Warehouse partners in event of any delays

In addition, the team also handles the returns from generating return labels till the arrival of products Back to the warehouse(s).

CONTACT US



OUR PRESENCE

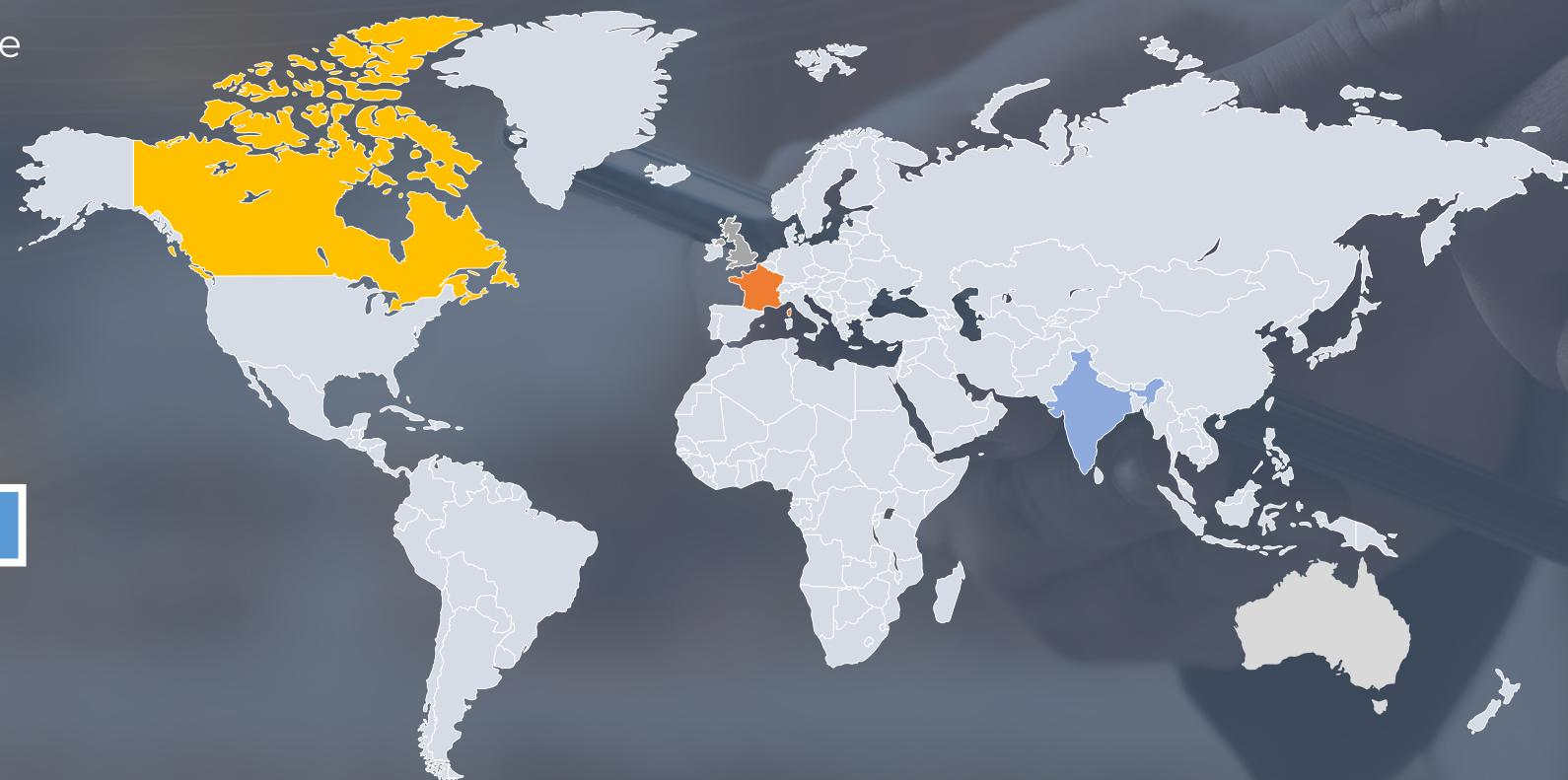
With our presence in below countries, we are able to provide cost-effective services for you. Have more questions? Please contact us on below contact details.

Website – www.xpert-commerce.com

Email - info@xpert-commerce.com

Skype Business - Xpert Commerce

WhatsApp Business - +49 173 3630531



India

Germany

U.K

CANADA

USA

Affordable Pricing

BASIC



Beginners Skill

For jobs like data entry
Copy paste and
other small tasks

€450

STANDARD



Intermediate

Medium level skilled employee
For the tasks like Product
uploads / content changes
/ graphics -removing
backgrounds etc

€ 550

PREMIUM



Highly Skilled

From product performance, keywords,
Specific marketplace/tech specialists
To advanced graphics and video editing

€800

TOP-Notch



Management

Business leaders for
your product lines, from
Researchers, BI reports to
Complete end-customer
Focused solutions

€1200+



THANK
YOU!